



**Make contact.  
Build relationships.  
Get results.**

The ACT! Product Family offers a range of productivity solutions for individuals, small businesses, and corporate workgroups or teams.

**Why Choose ACT!?**

- #1 selling contact and customer management solution worldwide
- Utilize market leading contact and customer management functionality, as well as robust sales productivity tools for workgroups and teams
- Enjoy flexible deployment options to match the way your users work
- Experience a robust, feature-rich application, with a low overall TCO

## ACT! by Sage Product Family

### #1 Selling – Used by Millions Worldwide

With more than 2.5 million individual users and 35,000 corporate customers, ACT! is the #1 selling contact and customer management solution worldwide. The ACT! Product Family offers a range of solutions geared to individuals, small businesses, and corporate workgroups or teams to assist in increasing individual productivity, improving sales performance, and providing key insight into all customer interactions. The ACT! Product Family delivers flexible deployment options including Windows, Web-based, and mobile access solutions to provide timely access to critical contact and customer information. ACT! is renowned for exceptional end-user adoption, low overall total cost of ownership (TCO), and high return on investment (ROI) for both individuals and organizations.

### The ACT! Heritage

ACT! has a 19-year history of being easy to use, affordable, and customizable for individuals and teams of varying size, and continues to be the market leader. With ACT!, you'll experience high levels of end-user adoption with rapid time to productivity, allowing you and your organization to benefit from increased selling time and rep productivity, as well as improved business predictability.

### Broad Product Offering

The ACT! Product Family offers Windows and Web-based productivity solutions for individuals and teams including ACT! by Sage, ACT! by Sage Premium for Workgroups, and ACT! by Sage Premium for Web. ACT! enables individuals and small businesses to instantly access key contact and customer information, manage and prioritize activities, and track all contact-related communications. ACT! Premium for Workgroups and ACT! Premium for Web offer all the capabilities of ACT!, plus features designed specifically for larger organizations including scalability, centralized administration, advanced security, advanced opportunity tracking and reporting, and sales team collaboration. Both Premium products can be used in standalone or mixed-use environments, enabling a solution that matches how each individual user in the organization works, while the organization enjoys the benefits of centralized customer data.





## For more information about ACT!:

Call 1-602-281-4491

5 or more users? Call for Corporate Licensing

Contact your ACT! Certified Consultant

Visit [www.nextcrm.net](http://www.nextcrm.net)

## Versatility to Span Industries

Because ACT! is easily customized to suit the needs of individuals and teams, ACT! customers span a variety of industries from financial services to manufacturing. It's easy to add fields, set up groups, or customize the sales pipeline to reflect your organization's process. Customers have long cited the ability to tailor ACT! to their unique business requirements as critical to their selection of ACT!.

## Opportunity for Growth with Sage Software

ACT! is a part of the Sage CRM Solutions product offering including Sage CRM, SageCRM.com, and Sage CRM SalesLogix. Each of these products is specifically designed to meet the needs of small and medium-sized businesses (SMBs) and divisions of larger enterprises. The power of Sage CRM Solutions is Freedom of Choice. All of our solutions enable flexible deployment options, integration with top business management solutions, and customization capabilities so you can truly make the solution your own. Best of all, as your needs grow, you can easily migrate from one solution to another.

And, because Sage Software offers a wide range of front office and back office solutions accounting, human resources, payroll, fixed asset management, contact management, customer relationship management, and e-commerce you'll have access to award-winning products and services that have revolutionized the way SMBs do business. With Sage Software, you can rely on outstanding service and commitment to providing your business with the technology it needs to succeed, today and into the future.

## Experienced Channel for Added Support

Sage Software has developed a network of more than 600 ACT! Certified Consultants, Value Added Resellers, and Premier Trainers around the world who specialize in installation, customization, support, and end-user training so your organization can maximize its investment in ACT!. These partners are well versed in front office disciplines and often have vertical market expertise they can extend to customers on a local, personalized basis.

## About ACT!

ACT! is the #1 selling contact and customer manager that enables individuals and organizations involved in selling or other contact related functions to Make contact, Build relationships, and Get results.

ACT! helps you instantly access key contact and customer details, manage and prioritize activities, and track all contact-related communications, so you can build productive business relationships.

ACT! has a 19-year track record of being easy to use, customizable, and affordable for the small business market place. With more than 2.5 million registered users and 35,000 corporate accounts standardized on ACT!, ACT! continues to be the market leader in contact and customer management.

## About Sage Software

Sage Software supports the needs, challenges and dreams of more than 2.6 million small and mid-sized business customers in North America through easy-to-use, scalable and customizable software and services. Our products support accounting, operations, customer relationship management, human resources, time tracking, merchant services and the specialized needs of the construction, distribution, healthcare, manufacturing, nonprofit and real estate industries.

Sage Software is a subsidiary of The Sage Group plc, a leading international supplier of accounting and business management software solutions and related products and services for small to mid-sized businesses. Formed in 1981, Sage was floated on the London Stock Exchange in 1989 and the Group now has 5.0 million customers and employs over 10,500 people worldwide. For more information, please visit the Web site at [www.sagesoftware.com/moreinfo](http://www.sagesoftware.com/moreinfo) or call 866-308-2378.

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1006 Part No. B50074



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